



BUILD YOUR BRAND

SPRING SUMMER 2025

LINESHEET

BUILD YOUR BRAND **MEN**

**BY382**  
Mens Tanktop



**BY382**  
Mens Tanktop

*2x2 Rib-Jersey, 270gsm*



white



black

**BB010**  
Basic Round Neck T-Shirt



**BB010**  
Basic Round Neck T-Shirt  
*Single Jersey, 140gsm*



oceanblue



**BY004**  
T-Shirt Round Neck



**BY004**  
T-Shirt Round Neck

*Single Jersey, 200gsm*



cityred



intenseblue



grassgreen

**BY102**  
Heavy Oversize Tee



**BY102**  
Heavy Oversize Tee

*Single Jersey, 240gsm*



cityred



chocolatebrown



plumpurple



intenseblue



powderblue



grassgreen

**BY163**  
Ultra Heavy Cotton Box Tee



**BY163**  
Ultra Heavy Cotton Box Tee

*Single Jersey, 300gsm*



navy



magnet



**BY308**  
Cotton Loose Tee



**BY308**  
Cotton Loose Tee  
*Single Jersey, 200gsm*



white



purplenight



sand



black



magnet

**BY310**  
Tall Tee



**BY310**  
Tall Tee  
*Single Jersey, 180gsm*



black



white

**BB035**  
Light Basic Loose Tee



**BB035**  
Light Basic Loose Tee  
*Single Jersey, 140gsm*



whitesand



powderblue



white



black

**BY075**  
Sweat Crewneck



**BY075**  
Sweat Crewneck

*Brushed Fleece, 300gsm*



whitesand



white



cityred



navy



intenseblue



grassgreen



olive

**BB001**  
Basic Hoody



**BB001**  
Basic Hoody

*Brushed Fleece, 270gsm*



cityred



intenseblue



oceanblue



grassgreen



sand

**BB006**  
Basic Oversize Hoody



**BB006**  
Basic Oversize Hoody

*Brushed Fleece, 330gsm*



cityred



intenseblue



oceanblue



grassgreen



sand



**BY011**  
Heavy Hoody



**BY011**  
Heavy Hoody

*Brushed Fleece, 300gsm*



plumpurple



chocolatebrown



**BB008**  
Basic Zip Hoody Men



**BB008**  
Basic Zip Hoody Men

*Brushed Fleece, 270gsm*



white



sand

**BY012**  
Heavy Zip Hoody



**BY012**  
Heavy Zip Hoody

*Brushed Fleece, 300gsm*



white



intenseblue



cityred



grassgreen

**BB002**  
Basic Sweatpants



**BB002**  
Basic Sweatpants

*Brushed Fleece, 270gsm*



cityred



intenseblue



grassgreen

**BY274**  
Classic Cargo Pants



**BY274**  
Classic Cargo Pants

*Cotton, 240gsm*



unionbeige



black



magnet



olive

**BY312**  
Heavy Ounce Boxy Denim Jacket



**BY312**  
Heavy Ounce Boxy Denim Jacket

*Heavy Denim, 13oz*



new mid blue washed



new light blue washed



black washed

**BY309**  
Oversized Puffer Jacket

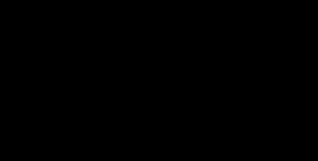


**BY309**  
Oversized Puffer Jacket

*Coated Terylene, 78gsm*



paleolive

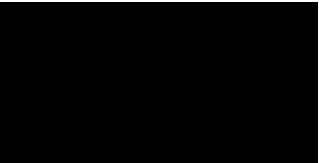


black

**BY307**  
Vintage Heavy Loose Tee



**BY307**  
Vintage Heavy Loose Tee  
*Single Jersey, 240gsm*



black



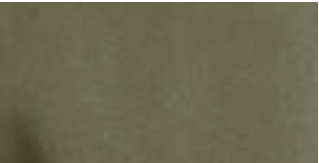
magnet

**BY294**  
Vintage Heavy Hoodie



**BY294**  
Vintage Heavy Hoodie

*Brushed Fleece, 360gsm*



warmkhaki



black



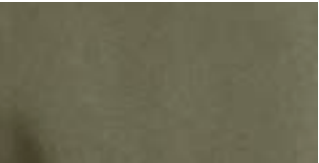
magnet

**BY295**  
Vintage Heavy Zip Hoodie



**BY295**  
Vintage Heavy Zip Hoodie

*Brushed Fleece, 360gsm*



warmkhaki



black



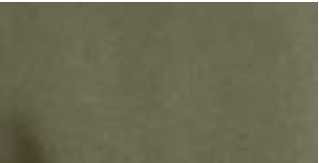
magnet

**BY297**  
Vintage Heavy Sweatshorts



**BY297**  
Vintage Heavy Sweatshorts

*Brushed Fleece, 360gsm*



warmkhaki



black



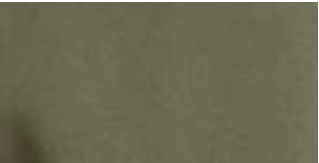
magnet

**BY296**  
Vintage Heavy Trackpants



**BY296**  
Vintage Heavy Trackpants

*Brushed Fleece, 360gsm*



warmkhaki



black



magnet

BUILD YOUR BRAND **LADIES**

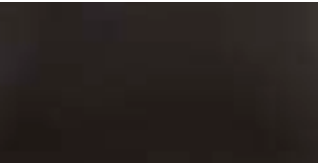
**BY314**  
Ladies Stretch Jersey  
Short Slim Top



**BY314**  
Ladies Stretch Jersey Short Slim  
Top  
*Stretch Jersey, 180gsm*



white

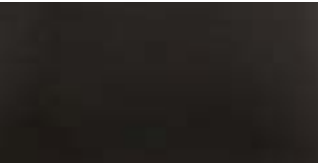


black

**BY313**  
Ladies Stretch Jersey  
Slim Dress



**BY313**  
Ladies Stretch Jersey Slim Dress  
*Stretch Jersey, 180gsm*



black

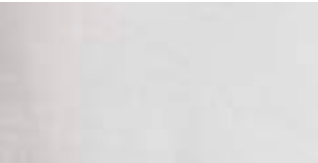
**BY302**  
Ladies Long Extended  
Shoulder Dress



**BY302**  
Ladies Long Extended Shoulder  
Dress  
*Single Jersey, 180gsm*



whitesand



white



black

**BB012**  
Ladies Basic Tee



**BB012**  
Ladies Basic Tee  
*Single Jersey, 140gsm*



cityred



intenseblue



grassgreen

**BY021**  
Ladies Extended Shoulder Tee



**BY021**  
Ladies Extended Shoulder Tee

*Single Jersey, 140gsm*



powderblue



chocolatebrown

**BY042**  
Ladies Cropped Tee



**BY042**  
Ladies Cropped Tee

*Stretch Jersey, 180gsm*



whitesand



cityred



paleolive

**BY149**  
Ladies Oversized Boyfriend Tee



**BY149**  
Ladies Oversized Boyfriend Tee

*Single Jersey, 220gsm*



whitesand



paleolive



cityred



chocolatebrown



**BB007**  
Ladies Basic Hoody



**BB007**  
Ladies Basic Hoody

*Brushed Fleece, 270gsm*



cityred



intenseblue



grassgreen



**BB009**  
Basic Zip Hoody Ladies



**BB009**  
Basic Zip Hoody Ladies

*Brushed Fleece, 270gsm*



white



intenseblue



cityred



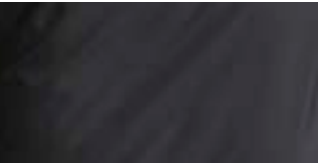
cityred

**BY383**  
Ladies Loose Puffer Jacket



**BY383**  
Ladies Loose Puffer Jacket

*Coated Terylene, 78gsm*



black

**BY305**  
Ladies Vintage Cropped Tee



**BY305**  
Ladies Vintage Cropped Tee  
*Single Jersey, 210gsm*



black



magnet

**BY306**  
Ladies Vintage Everyday Tee



**BY306**  
Ladies Vintage Everyday Tee

*Single Jersey, 210gsm*



black



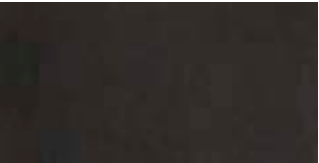
magnet

**BY303**  
Ladies Vintage Long Dress



**BY303**  
Ladies Vintage Long Dress

*Stretch Jersey, 180gsm*



black



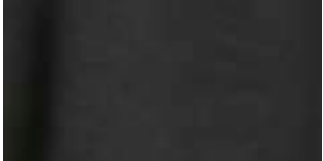
magnet

**BY301**  
Ladies Vintage Heavy Crewneck



**BY301**  
Ladies Vintage Heavy Crewneck

*Brushed Fleece, 360gsm*



black



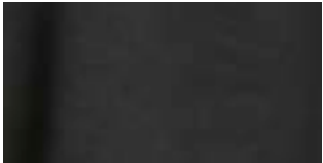
magnet

**BY298**  
Ladies Vintage Heavy Hoody



**BY298**  
Ladies Vintage Heavy Hoody

*Brushed Fleece, 360gsm*



black

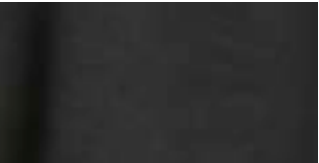


magnet

**BY299**  
Ladies Vintage Heavy  
Zip Hoody



**BY299**  
Ladies Vintage Heavy Zip Hoody  
*Brushed Fleece, 360gsm*



black



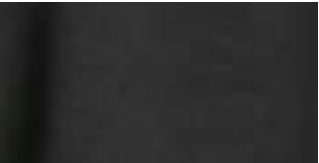
magnet

**BY300**  
Ladies Vintage Heavy Sweatpants



**BY300**  
Ladies Vintage Heavy Sweatpants

*Brushed Fleece, 360gsm*



black



magnet



**BB031**  
Ladies Basic Sweatpants



**BB031**  
Ladies Basic Sweatpants

*Brushed Fleece, 270gsm*



white



cityred



intenseblue



grassgreen



black

**BB032**  
Ladies Basic Sweatshorts



**BB032**  
Ladies Basic Sweatshorts

*Brushed Fleece, 270gsm*



cityred



white



intenseblue



grassgreen



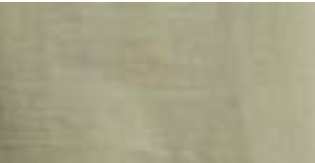
black

**BY211**  
Ladies Everyday Tee



**BY211**  
Ladies Everyday Tee

*Single Jersey, 180gsm*



paleolive



chocolatebrown

**BY384**  
Ladies Stretch Tee



**BY384**  
Ladies Sretch Tee  
*Stretch Jersey, 180gsm*



white

BUILD YOUR BRAND **KIDS**

**BY186**  
Organic Kids Basic Tee



**BY186**  
Organic Kids Basic Tee

*Single Jersey, 180gsm*



cityred



intenseblue



grassgreen

**BY185**  
Organic Basic Kids Hoody



**BY185**  
Organic Basic Kids Hoody

*Brushed Fleece, 300gsm*



cityred



intenseblue



grassgreen

**BY188**  
Organic Basic Kids Zip Hoody



**BY188**  
Organic Basic Kids Zip Hoody

*Brushed Fleece, 300gsm*



cityred



intenseblue



grassgreen

**BB033**  
Kids Basic Sweatpants



**BB033**  
Kids Basic Sweatpants

*Brushed Fleece, 270gsm*



white



cityred



intenseblue



grassgreen



black

**BB034**  
Kids Basic Sweatshorts



**BB034**  
Kids Basic Sweatshorts

*Brushed Fleece, 270gsm*



white



performancered



intenseblue



grassgreen



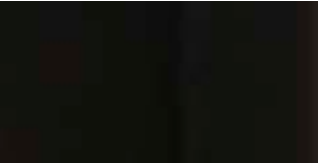
black

**BY387**  
Sportsocks long

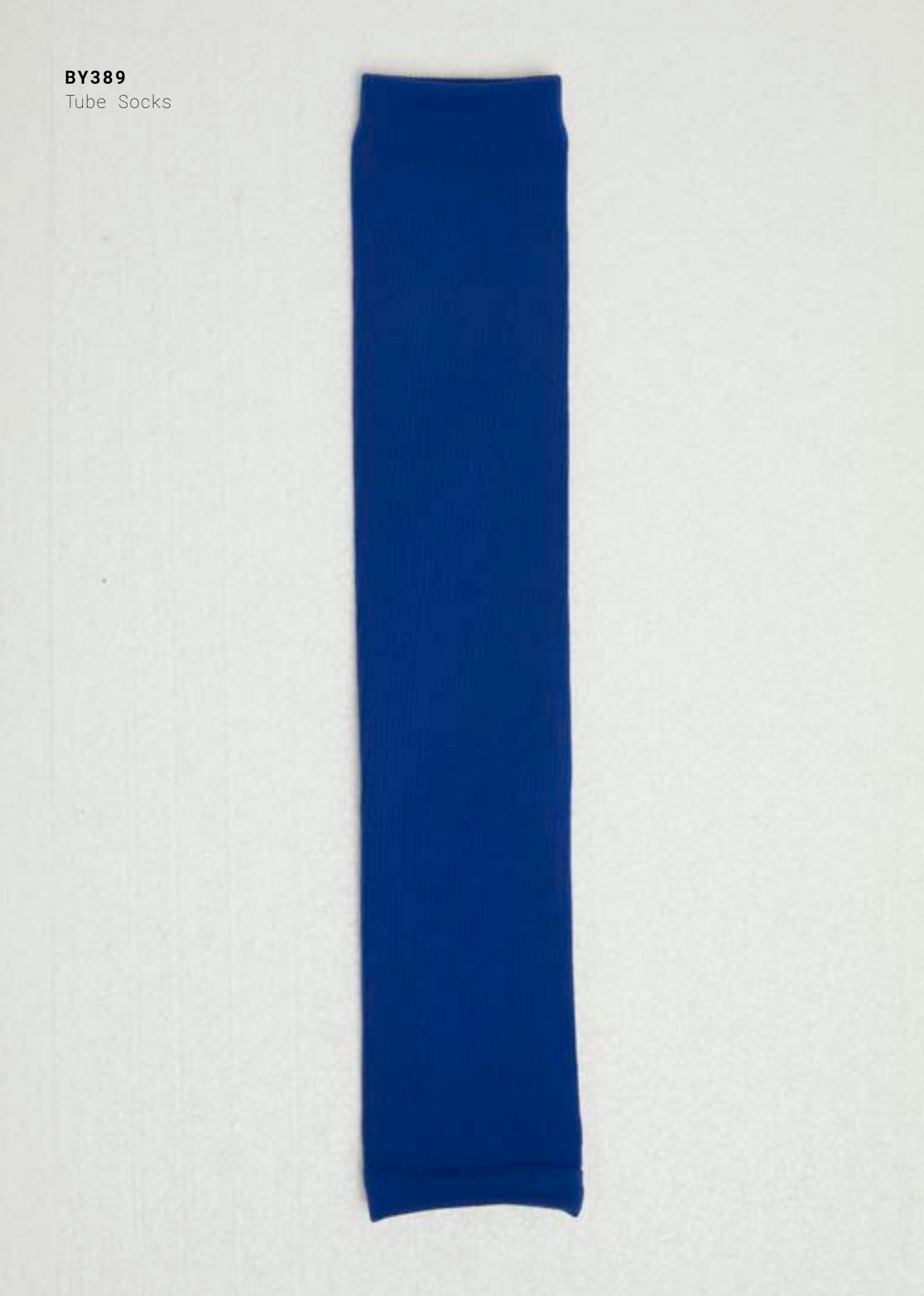


**BY387**  
Sportsocks long

98% Polyamid, 2% Elasthan

|                                                                                       |                                                                                       |
|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|   |   |
| white                                                                                 | cityred                                                                               |
|  |  |
| grassgreen                                                                            | intenseblue                                                                           |
|  |                                                                                       |
| black                                                                                 |                                                                                       |

**BY389**  
Tube Socks



**BY389**  
Tube Socks

98% Polyamid, 2% Elasthan



**BY390**  
Double Stripe Socks



**BY390**  
Double Stripe Socks

80% Baumwolle 17% Polyester 3% Elasthan



white/black



white/cityred

# SORONA®



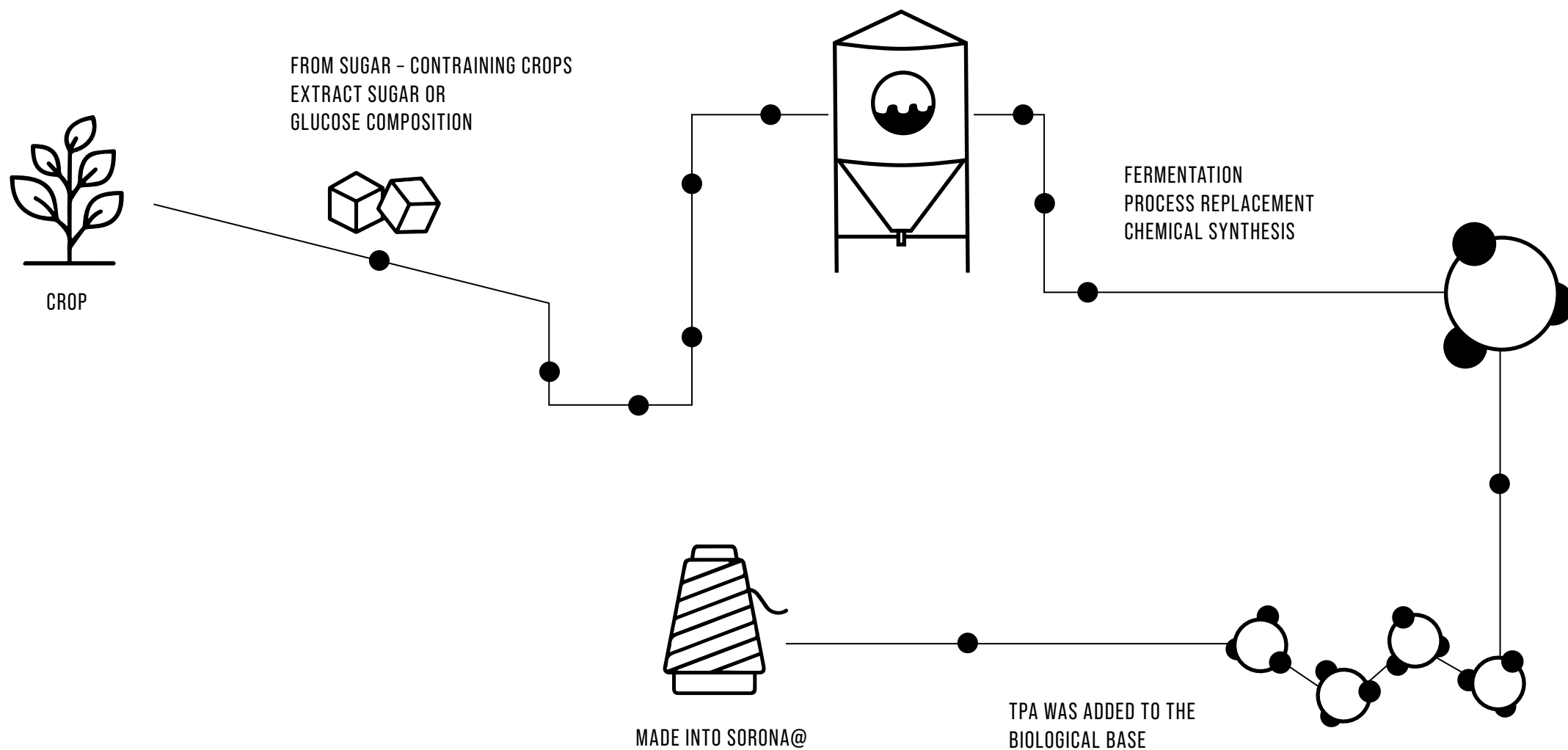
THE SORONA FIBER CONTAINS 37% BY WEIGHT OF ANNUALLY RENEWABLE PLANT-BASED RAW MATERIALS, I.E. CORN OR CORN STARCH. ITS ECOLOGICAL BALANCE SHOWS THAT THE PRODUCTION OF SORONA REQUIRES 30%

LESS ENERGY AND RELEASES 63% FEWER GREENHOUSE GASES THAN THE PRODUCTION OF POLYAMIDE 6. COMPARED TO POLYAMIDE 6.6, SORONA USES 40% LESS ENERGY AND REDUCES GREENHOUSE GAS EMISSIONS BY 56%.

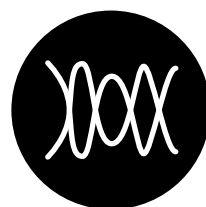


SORONA® POLYMER FIBERS ARE PARTICULARLY SOFT AND STRETCHY. THEY OFFER EXCELLENT RESILIENCE WITHOUT DECOMPOSING OVER TIME DUE TO HEAT, UV RAYS OR EXPOSURE TO CHLORINE.





**ENVIRONMENTAL PROTECTION**  
PLANT-RENEWABLE  
SOURCES



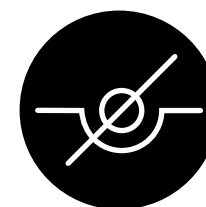
**ELASTICITY**  
REPLY TO THE CONFORM



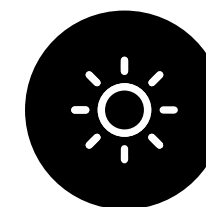
**QUICKLY-DRYING**  
NATURAL SWEAT



**CREASE RESISTANT**  
NATURALLY QUITE  
PARENTHESES



**FIBRE**  
IMPROVE HAIR BALL



**COLOUR**  
BRIGHT COLOURS



**FIXATION**  
EXCELLENT COLOUR  
FASTNESS



BY362  
REGULAR TEE

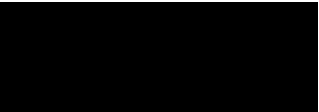


 BUILD YOUR BRAND

BY362  
REGULAR TEE



WHITE



BLACK



NAVY



MAGNET



PALEOLIVE

BY363  
POLO TEE

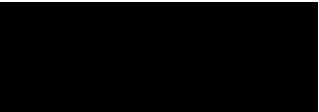


 BUILD YOUR BRAND

BY363  
POLO TEE



WHITE



BLACK



BY364  
LOOSE FIT TEE

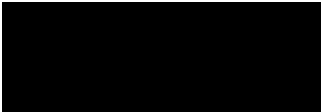


 BUILD YOUR BRAND

BY364  
LOOSE FIT TEE



WHITE



BLACK



NAVY



MAGNET



PALEOLIVE



BY367  
LADIES REGULAR TEE

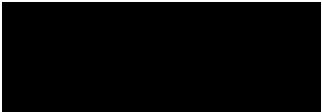


 BUILD YOUR BRAND

BY367  
LADIES REGULAR TEE



WHITE



BLACK



NAVY



MAGNET



PALEOLIVE



BY368  
LADIES POLO TEE



 BUILD YOUR BRAND

BY368  
LADIES POLO TEE



WHITE



BLACK



BY369  
LADIES REGULAR BOXY TEE

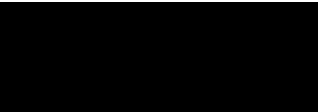


 BUILD YOUR BRAND

BY369  
LADIES REGULAR BOXY TEE



WHITE



BLACK



NAVY



MAGNET



PALEOLIVE





BUILD YOUR BRAND

SPRING / SUMMER 25

FLUFFY STYLES

# FLUFFY STYLES

SPRING / SUMMER 25



BY284  
FLUFFY HOODY



BY284  
FLUFFY HOODY



|                                                                                       |                |                                                                                       |              |
|---------------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------------------------|--------------|
|   | BLACK          |   | WHITE        |
|  | MAGNET         |  | LIGHTASPHALT |
|  | CHOCOLATEBROWN |  | UNIONBEIGE   |
|  | PALEOLIVE      |  | WHITESAND    |
|  | PLUMPURPLE     |  | SOFTPINK     |
|  | POWDERBLUE     |  | BERYLBLUE    |



BLACK



WHITE



MAGNET



LIGHTASPHALT



CHOCOLATEBROWN



UNIONBEIGE



PALEOLIVE



WHITESAND



PLUMPURPLE



SOFTPINK



POWDERBLUE



BERYLBLUE

# FLUFFY STYLES

SPRING / SUMMER 25



BY285  
FLUFFY ZIP HOODY



BY285  
FLUFFY ZIP HOODY



|                                                                                       |                |                                                                                       |              |
|---------------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------------------------|--------------|
|   | BLACK          |   | WHITE        |
|  | MAGNET         |  | LIGHTASPHALT |
|  | CHOCOLATEBROWN |  | UNIONBEIGE   |
|  | PALEOLIVE      |  | WHITESAND    |
|  | PLUMPURPLE     |  | SOFTPINK     |
|  | POWDERBLUE     |                                                                                       |              |



BLACK



WHITE



MAGNET



LIGHTASPHALT



CHOCOLATEBROWN



UNIONBEIGE



PALEOLIVE



WHITESAND



PLUMPURPLE



SOFTPINK



POWDERBLUE

# FLUFFY STYLES

SPRING / SUMMER 25



BY286  
FLUFFY SWEATPANTS



BY286  
FLUFFY SWEATPANTS



|                                                                                       |                |                                                                                       |              |
|---------------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------------------------|--------------|
|   | BLACK          |   | WHITE        |
|  | MAGNET         |  | LIGHTASPHALT |
|  | CHOCOLATEBROWN |  | UNIONBEIGE   |
|  | PALEOLIVE      |  | WHITESAND    |
|  | PLUMPURPLE     |  | SOFTPINK     |
|  | POWDERBLUE     |  | BERYLBLUE    |



BLACK



WHITE



MAGNET



LIGHT ASPHALT



CHOCOLATE BROWN



UNION BEIGE



PALE OLIVE



WHITE SAND



PLUM PURPLE



SOFT PINK



POWDER BLUE



BERYL BLUE

# FLUFFY STYLES

SPRING / SUMMER 25



BY288  
FLUFFY TRACKPANTS



BY288  
FLUFFY TRACKPANTS



|                                                                                       |                |                                                                                       |              |
|---------------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------------------------|--------------|
|   | BLACK          |   | WHITE        |
|  | MAGNET         |  | LIGHTASPHALT |
|  | CHOCOLATEBROWN |  | UNIONBEIGE   |
|  | PALEOLIVE      |  | WHITESAND    |
|  | PLUMPURPLE     |  | SOFTPINK     |
|  | POWDERBLUE     |  | BERYLBLUE    |



BLACK



WHITE



MAGNET



LIGHT ASPHALT



CHOCOLATE BROWN



UNION BEIGE



PALE OLIVE



WHITE SAND



PLUM PURPLE



SOFT PINK



POWDER BLUE



BERYL BLUE

# FLUFFY STYLES

SPRING / SUMMER 25



BY289  
LADIES FLUFFY HOODY



BY289  
LADIES FLUFFY HOODY



BLACK

LIGHTASPHALT

PALEOLIVE

PLUMPURPLE

POWDERBLUE

WHITE

CHOCOLATEBROWN

WHITESAND

SOFTPINK



BLACK



WHITE



LIGHTASPHALT



CHOCOLATEBROWN



PALEOLIVE



WHITESAND



PLUMPURPLE



SOFTPINK



POWDERBLUE

# FLUFFY STYLES

SPRING / SUMMER 25



BY290  
LADIES FLUFFY ZIP HOODY



BY290  
LADIES FLUFFY ZIP HOODY



|                                                                                       |              |                                                                                       |                |
|---------------------------------------------------------------------------------------|--------------|---------------------------------------------------------------------------------------|----------------|
|   | BLACK        |   | WHITE          |
|  | LIGHTASPHALT |  | CHOCOLATEBROWN |
|  | PALEOLIVE    |  | WHITESAND      |
|  | PLUMPURPLE   |  | SOFTPINK       |
|  | POWDERBLUE   |                                                                                       |                |



BLACK



WHITE



LIGHTASPHALT



CHOCOLATEBROWN



PALEOLIVE



WHITESAND



PLUMPURPLE



SOFTPINK



POWDERBLUE

# FLUFFY STYLES

SPRING / SUMMER 25



BY291  
LADIES FLUFFY SWEATPANTS



BY291  
LADIES FLUFFY SWEATPANTS



|                                                                                       |              |                                                                                       |                |
|---------------------------------------------------------------------------------------|--------------|---------------------------------------------------------------------------------------|----------------|
|   | BLACK        |   | WHITE          |
|  | LIGHTASPHALT |  | CHOCOLATEBROWN |
|  | PALEOLIVE    |  | WHITESAND      |
|  | PLUMPURPLE   |  | SOFTPINK       |
|  | POWDERBLUE   |                                                                                       |                |



BLACK



WHITE



LIGHTASPHALT



CHOCOLATEBROWN



PALEOLIVE



WHITESAND



PLUMPURPLE



SOFTPINK



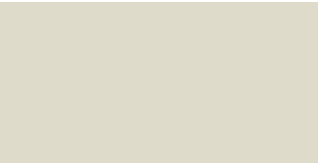
POWDERBLUE

BY315  
KIDS FLUFFY HOODY

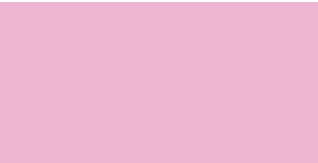


BY315  
KIDS FLUFFY HOODY

*BRUSHED FLEECE, 330GSM*



WHITESAND



SOFTPINK



POWDERBLUE



BLACK



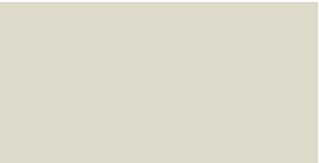
MAGNET

BY316  
KIDS FLUFFY ZIP HOODY

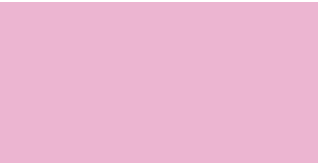


BY316  
KIDS FLUFFY ZIP HOODY

BRUSHED FLEECE, 330GSM



WHITESAND



SOFTPINK



POWDERBLUE



BLACK



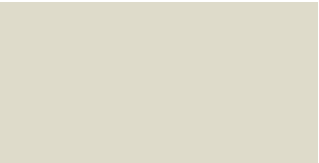
MAGNET

BY317  
KIDS FLUFFY SWEATPANTS

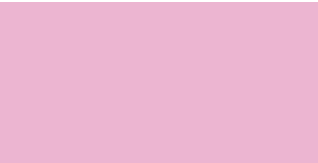


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KIDS FLUFFY SWEATPANTS

*BRUSHED FLEECE, 330GSM*



WHITESAND



SOFTPINK



POWDERBLUE



BLACK



MAGNET